

INTRODUCTION TO 2018 GRADUATE SURVEY

Graduates of the Class of 2018 were surveyed throughout the past few months by Wittenberg Career Services using The Outcomes Survey online tool, as used by the National Association of Colleges and Employers (NACE) and facilitates easier reporting for national statistical data collection. This year we began the collection of data at the six month mark, in line with shifting industry standards, but will show a marked difference between knowledge and placement rates of previous years and reports which were based on surveys completed at one year post graduation.

In keeping with the high placement rates of past Wittenberg University graduating classes, the Class of 2018 has a placement rate of 97.33% as defined by the number of those working, enrolled in a post- baccalaureate program, or volunteer/military service; this data was based on both direct response from graduates (151 respondents - 47.63% rate) as well as exhaustive searches of valid sources of information leading to a Knowledge Rate of 71.29%.

Of the 97.33% classified with positive outcomes, 82.30% reported or were found to be employed full time (73.45% of participants), part time (5.75% of participants), serving in the military (.88% of participants), or in a service program (2.21% of participants), and 15.04% enrolled in graduate school. Of the small percentage not

Kamryn Campbell, Samantha Martens, Christopher Reisiger, and Kaylynn Rimblert for their research and data entry; without this we would not have such a high knowledge rate. Thanks also goes to Wittenberg faculty and staff for sharing their knowledge of the Class of 2018 graduates' trajectories. And finally, a most heartfelt gratitude to the graduates themselves, who took the time to complete the survey and demonstrate the tremendous outcomes that a Wittenberg education affords. Thank you!

Career Services is pleased to bring this information to you and welcomes any input or response you have to this report!

Sincerely,

A handwritten signature in red ink, appearing to read 'Wendy S. Smiseck', written over a red graphic element that resembles a stylized pen nib or a signature flourish.

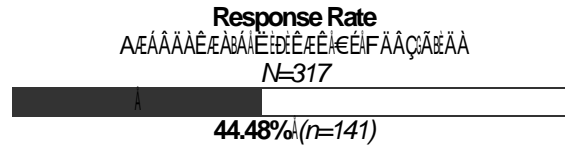
Wendy S. Smiseck
Director, Career Services



UNIVERSITY NAME	PROGRAM OF STUDY	GENERAL AREA OF STUDY (IPEDS)	DEGREE SOUGHT
H t . C . M	J t t M	H t . m t	J t D .
. t t t t	M t H t	H t . m t	J t M t D .
H t . C . M	J t t M	H t . m t	J t D t D .
M . t t t	K	J t	M t - (M.-)
t	A	B . m	D t (.D.)
C t . C .	B .	B . m	B - (B.-)
J . t t t	B m t		D t (.D.)
C . t t t	G l t t	J t	M t A t (M.A.)
. t t	J t	H t . m t	M t - (M.-)
C . t t t			J t
t C t	M G t	B . m	D t (.D.)
M m t			

Class of 2018 Employment Company and Job Title

AÆÁÂÄÅÄÆÀAÃBÆÀCÇD DÃÉÉ



Population By Degree Level

HÀÈÆEIEÃÈÇÃBE



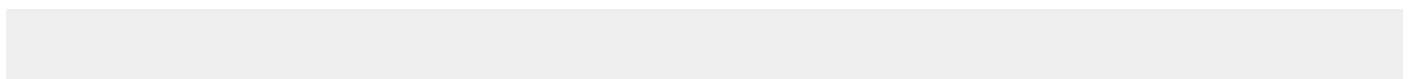
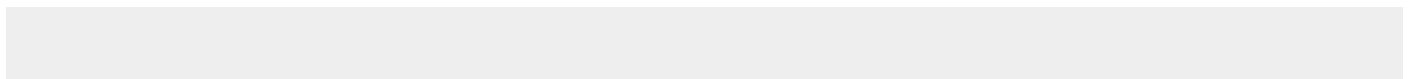
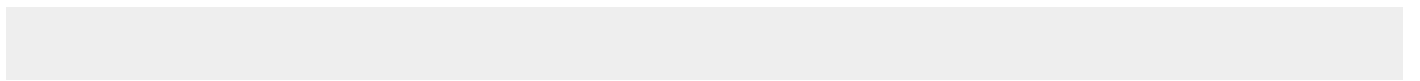
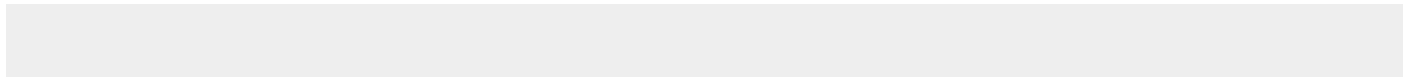
Respondents By Degree Level

HÃÈÆEIEÃÈÇÃBE





Core 2:



ÖEMMÇÄÄBÈÄÄÝÄÜÄÊÇÁBÈÉ

Core 9 & Core 13: Ö ÖÈMOÄÄLBOEÄÄÄÄÖÈÄÄIÄØEÄBÄÈEÄÁMÈÈØEÄÄBOEÈEÄÊÇÁBÈÉÄÄÈÄÄØLÇAMBÈÄÄÄÄLBOEÄÄMMÇÄÄBÈÄÄÈÄÇHOEÈÈR

Ä	Undergraduate n=83
UÊÇMÄBÈÄÄ	18.1% (n=15)
äEÄBOMÄEÈÄÄEÄBOIC/EEDÈMÈÄ	12.0% (n=10)
ÜMMÄÇÄBÈÄI	6.0% (n=5)
CEBOEÈÄÄHÄÄÄEMÈÈEÈÈ	4.8% (n=4)
ÿÄEÞEÈÄI	4.8% (n=4)
CÄÄEÄÄÄÄÄEMÈEÄBÈÄÄ	3.6% (n=3)
TÄÐEÈÄDEÄBÄÄÄFÇØÈMÄÜÈDEÄÈÄBÈÄBÈÄÄ	3.6% (n=3)
aÄÄQFEÄÈBÄÄÄFØÈÄÄBOEÄÄÄÈ	3.6% (n=3)
AEBÄÈÄÄÄÖÖÄÄEÄÄÄE	3.6% (n=3)
ÿÇÄEÇDÄÄÄÄÈØEÈÈEÄÄ	3.6% (n=3)
äÈIØEÈÄUÊÇMÄBÈÄÄ	2.4% (n=2)
äÄÖ	2.4% (n=2)
CÄMÈÄÄÄC/EEDÈMÈÄ	2.4% (n=2)
æÄDDÇÄÈMÄBÈÄÄÄ	2.4% (n=2)
LÄÄÈÄÄÄEÄEÄÄÄIÄE	2.4% (n=2)
CEÈÄÄÄTÄÄ	1.2% (n=1)
ÛIÄÄÄÄÄ	

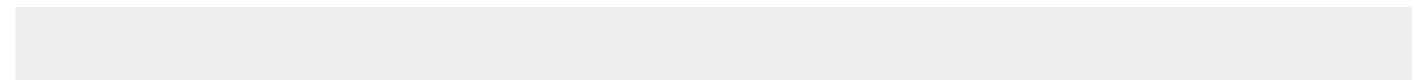
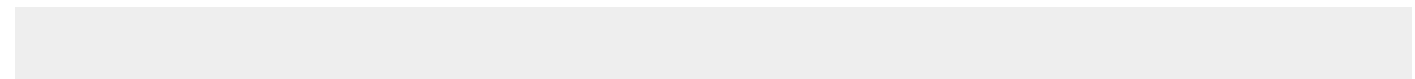
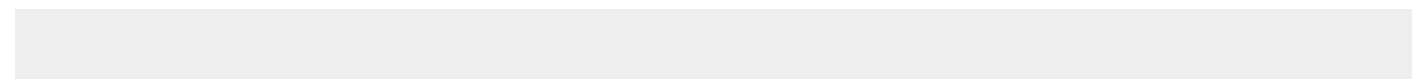
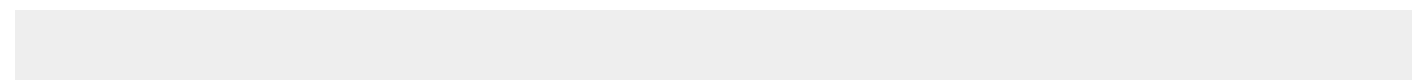
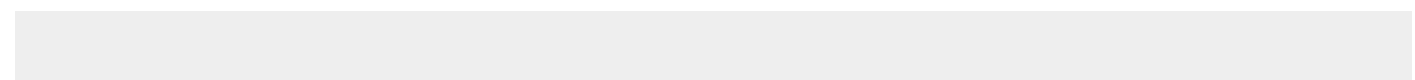
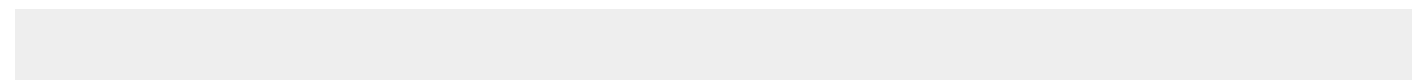
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Core 10 & Core 14: ä f ç è ä ä ø ÷ è à b ø è è b o è è ç ä m ã è ä ä ä ä l é á ç è ä m m ç ä ä è ä ä ä è ö ð ä ä b o ä ä ä ä b o i é ä è ç ä è ä ä ö

ä	Undergraduate n=80
œä	71.3% (n=57)
lä	5.0% (n=4)
ÿü	3.8% (n=3)
æ	3.8% (n=3)
lä	3.8% (n=3)
Ñä	2.5% (n=2)
Cæ	1.3% (n=1)
æÛ	1.3% (n=1)
ÿC	1.3% (n=1)
æœ	1.3% (n=1)
œbœæ	1.3% (n=1)
Lä	1.3% (n=1)
^ž	1.3% (n=1)
ÿÈ	1.3% (n=1)



Core 20: ÁFGEÁÁVEIÁÁÒ



ÜÀBÆEÀÁOÈÄÁ

Experiential 51: ÌaÖÒ!DÄÄÉÈÈÀBÆEÀÁOÈÄÁÈÈÈÈÄÇMÄDÂWÆBER

À	Undergraduate n=62
K	51.6% (n=32)
í	25.8% (n=16)
Ú	14.5% (n=9)
X	4.8% (n=3)
î	0.0% (n=0)
ÿÄEÆBOÄÄÏ	0.0% (n=0)
CEBOÆE	3.2% (n=2)



ÜBUNG 53

Experimental 53: H_2O , CO_2 , CH_4 , C_2H_6 , C_3H_8 , C_4H_{10} , C_5H_{12} , C_6H_{14} , C_7H_{16} , C_8H_{18} , C_9H_{20} , $\text{C}_{10}\text{H}_{22}$, $\text{C}_{11}\text{H}_{24}$, $\text{C}_{12}\text{H}_{26}$, $\text{C}_{13}\text{H}_{28}$, $\text{C}_{14}\text{H}_{30}$, $\text{C}_{15}\text{H}_{32}$, $\text{C}_{16}\text{H}_{34}$, $\text{C}_{17}\text{H}_{36}$, $\text{C}_{18}\text{H}_{38}$, $\text{C}_{19}\text{H}_{40}$, $\text{C}_{20}\text{H}_{42}$, $\text{C}_{21}\text{H}_{44}$, $\text{C}_{22}\text{H}_{46}$, $\text{C}_{23}\text{H}_{48}$, $\text{C}_{24}\text{H}_{50}$, $\text{C}_{25}\text{H}_{52}$, $\text{C}_{26}\text{H}_{54}$, $\text{C}_{27}\text{H}_{56}$, $\text{C}_{28}\text{H}_{58}$, $\text{C}_{29}\text{H}_{60}$, $\text{C}_{30}\text{H}_{62}$

H_2 H_2O CO_2 CH_4 C_2H_6 C_3H_8 C_4H_{10} C_5H_{12} C_6H_{14} C_7H_{16} C_8H_{18} C_9H_{20} $\text{C}_{10}\text{H}_{22}$ $\text{C}_{11}\text{H}_{24}$ $\text{C}_{12}\text{H}_{26}$ $\text{C}_{13}\text{H}_{28}$ $\text{C}_{14}\text{H}_{30}$ $\text{C}_{15}\text{H}_{32}$ $\text{C}_{16}\text{H}_{34}$ $\text{C}_{17}\text{H}_{36}$ $\text{C}_{18}\text{H}_{38}$ $\text{C}_{19}\text{H}_{40}$ $\text{C}_{20}\text{H}_{42}$ $\text{C}_{21}\text{H}_{44}$ $\text{C}_{22}\text{H}_{46}$ $\text{C}_{23}\text{H}_{48}$ $\text{C}_{24}\text{H}_{50}$ $\text{C}_{25}\text{H}_{52}$ $\text{C}_{26}\text{H}_{54}$ $\text{C}_{27}\text{H}_{56}$ $\text{C}_{28}\text{H}_{58}$ $\text{C}_{29}\text{H}_{60}$ $\text{C}_{30}\text{H}_{62}$ (n=62)

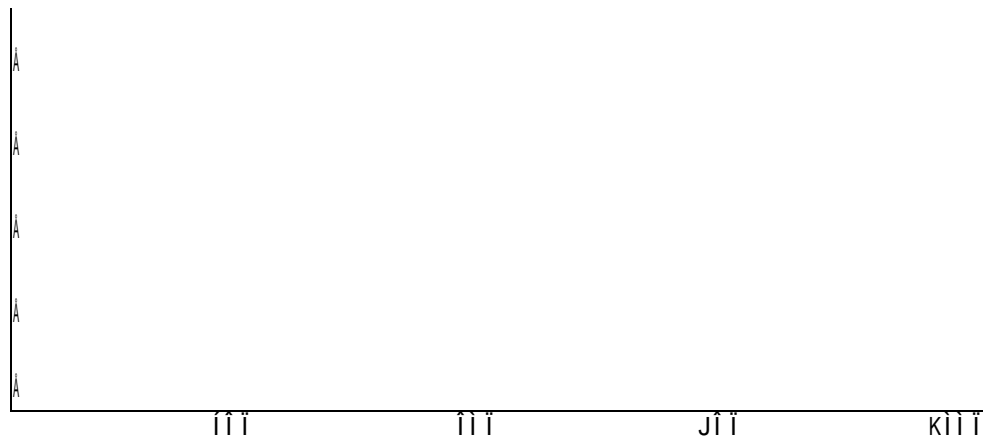
L_1 L_2 L_3 L_4 L_5 L_6 L_7 L_8 L_9 L_{10} L_{11} L_{12} L_{13} L_{14} L_{15} L_{16} L_{17} L_{18} L_{19} L_{20} L_{21} L_{22} L_{23} L_{24} L_{25} L_{26} L_{27} L_{28} L_{29} L_{30}

L_1 L_2 L_3 L_4 L_5 L_6 L_7 L_8 L_9 L_{10} L_{11} L_{12} L_{13} L_{14} L_{15} L_{16} L_{17} L_{18} L_{19} L_{20} L_{21} L_{22} L_{23} L_{24} L_{25} L_{26} L_{27} L_{28} L_{29} L_{30}

L_1 L_2 L_3 L_4 L_5 L_6 L_7 L_8 L_9 L_{10} L_{11} L_{12} L_{13} L_{14} L_{15} L_{16} L_{17} L_{18} L_{19} L_{20} L_{21} L_{22} L_{23} L_{24} L_{25} L_{26} L_{27} L_{28} L_{29} L_{30}

L_1 L_2 L_3 L_4 L_5 L_6 L_7 L_8 L_9 L_{10} L_{11} L_{12} L_{13} L_{14} L_{15} L_{16} L_{17} L_{18} L_{19} L_{20} L_{21} L_{22} L_{23} L_{24} L_{25} L_{26} L_{27} L_{28} L_{29} L_{30}

C_1 C_2 C_3 C_4 C_5 C_6 C_7 C_8 C_9 C_{10} C_{11} C_{12} C_{13} C_{14} C_{15} C_{16} C_{17} C_{18} C_{19} C_{20} C_{21} C_{22} C_{23} C_{24} C_{25} C_{26} C_{27} C_{28} C_{29} C_{30}





Experiential 54: ÖZELLEŞTİRME VE ÇÖZÜMLER





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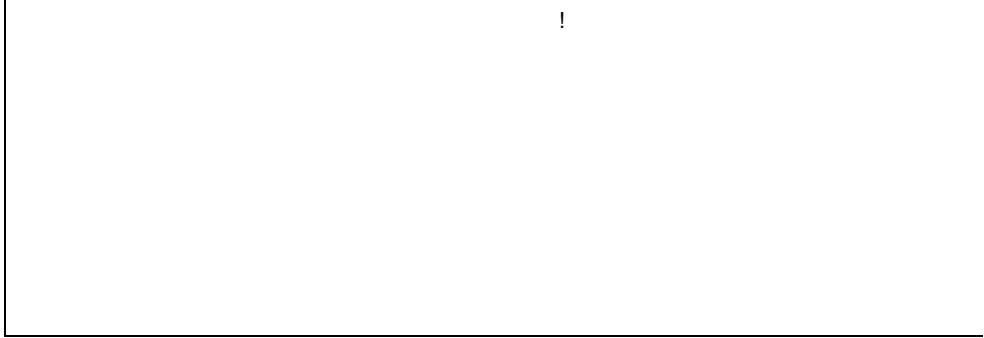
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A

? # # #

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F #



ÜÄBÆEÄÁOÊÄÄ

Experiential 57: ÌÖÖÄBÄBÉÄÆÄÄLÄÆÄBÆEÄÁCÉÄÄÖÄÄÄBCEÄR

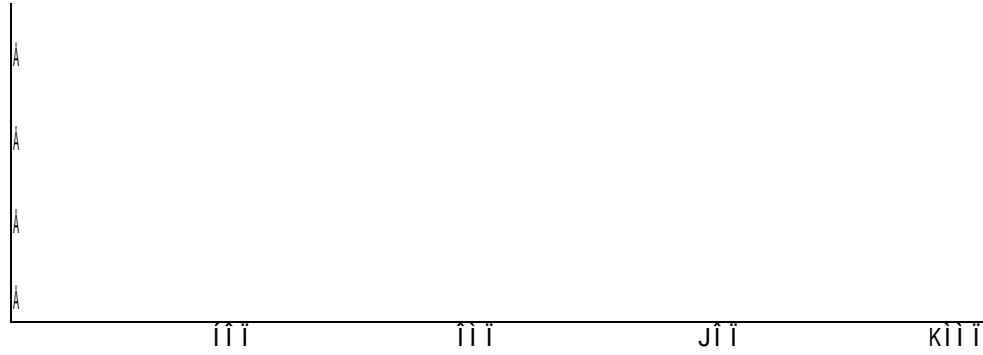
ÄÄ HÄÊÆEIEÄÊÇÄBÆÄ (n=18)

LÄEÄÆÖÄÆEÆEÄMÆÄÄÄÉ
SFÄÊÊS

LÄEÄMÄÊÆDÈMÆEÆÊEBÄÄÉ
ÆÖÄÆEÆÆÄMÆÄSFÄÊÊS

LÄEÄMÄÊÆDÈMÆEÆÊEBÄÄÉ
ÆÖÄÆEÆÆÄMÆÄSHÄÄÊÊS

CEBOÆE



CÆEÐÈMÆĀĠÆÃÈÀÈÀ | ĀÃÀÊĀÄBOÆÈĀÃMÃÊÆDÈMĀĐÄÇÀBÆÆE ÆÕĀÆÈÈÆÀMÆÁ

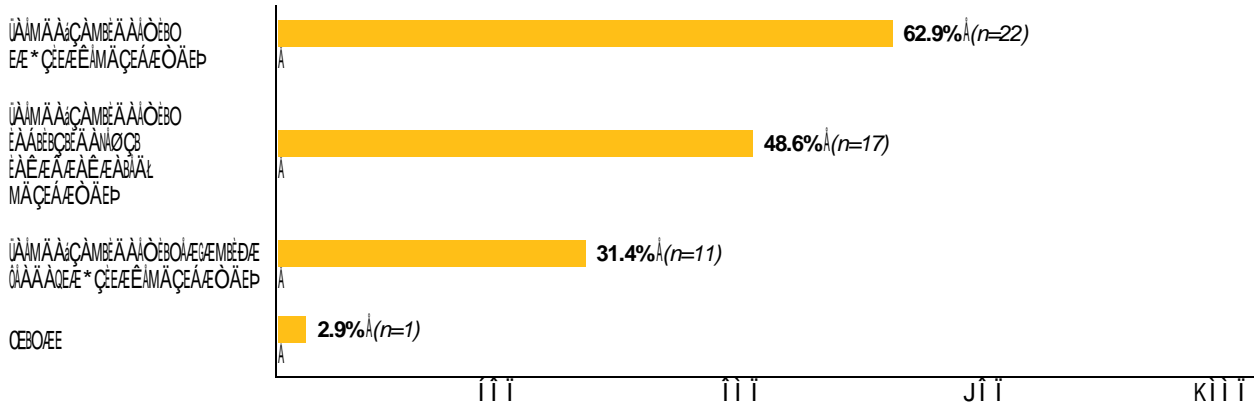
Experiential 65: ĀÄÖ!DĀĀÈĀÆEÈMÆĠÆĀÈÀÈÀ | ĀÈĀBOÆÈĀÃMÃÊÆDÈMĀĐÄÇÀBÆÆEÆÕĀÆÈÈÆÀMÆÁÈÈÈĀÇ
MĀDĀÇÆÆÆR



EXPERIENTIAL 67: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Experiential 67: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

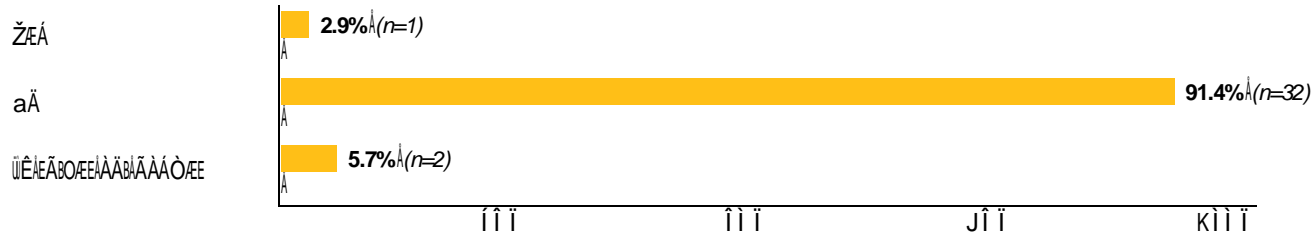
H A B C D E F G H I J K L M N O P Q R S T U V W X Y Z (n=35)



CÆEDÈMÆÅGÆÃEÀÈÀ | ÀÃÀÊÄÖBOÆEÀÃMÃÊÆDEMÅÐÄÇÇÀBÆÆE ÆÕÂÆÈÈÆÀMÆÁ

Experiential 68: ÌÖÆÆEÆËÇÄLÆE/EÈLÇÖØØÈDÆMÆDÄGÄÉDÆÀBÄÄÆEÆÄÇBÄLÄÄÆEÄLÆEÄÇEÄÆEDEMÆLÆEÆEÄÈÀ | ÅÆ
ÄBOÆEÄÃMÃÊÆDEMÅÐÄÇÇÀBÆÆEÆÕÂÆÈÈÆÀMÆÁR

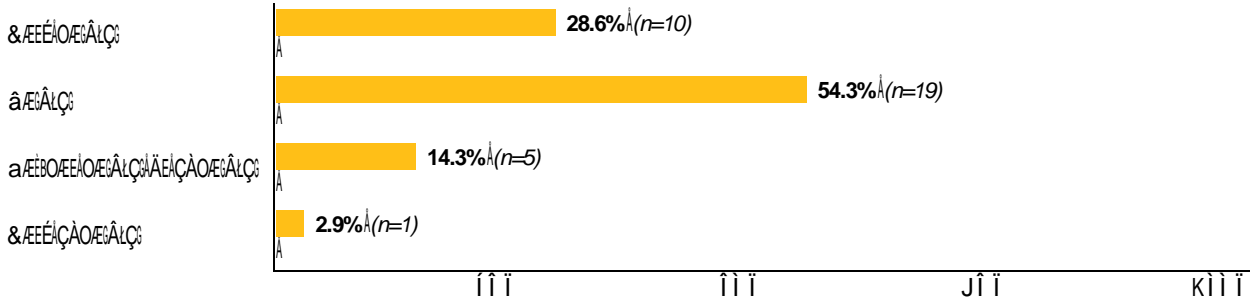
HÄÊÆE | EÄÊÇÄBEÄ (n=35)



Comportamento de uso de emojis em mensagens de texto

Experiência 69: Como o uso de emojis em mensagens de texto varia de acordo com o tipo de mensagem enviada?

Amostra: Mensagens de texto enviadas (n=35)





CÆEÐEMÆĀGÆÛÆÀÈÀ | ĀĂÀËÄBOÆÆĀĀMĂÊÆDEMĐÄGÇÀBÆÆE ÆŌÂÆEËÆÀMÆÁ

Experiential 71: Ā ŌĂBĬBĒĒĂĒĀĀĒÆEÐEMÆĀGÆÛÆÀÈÀ | ĀĂÆĀBOÆÆĀĀMĂÊÆDEMĐÄGÇÀBÆÆEĀŌÂÆEËÆÀMÆĀR

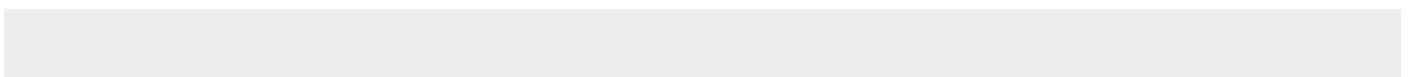
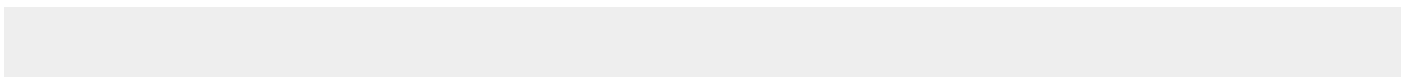
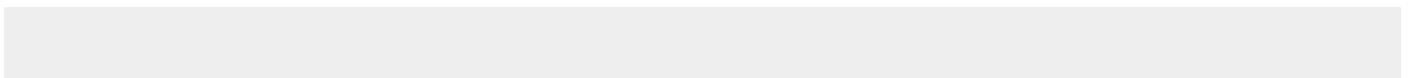
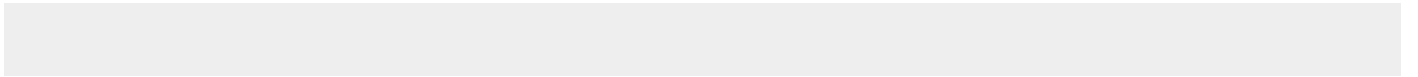
ĀĀ HĂÊÆEĒĒĒĒÇĂBÆĒĀ (n=1)

ŪĂMĂĂÇĂMBĒĒĂĀŌËBOÆÆEGBËBĒÆE
ŪĂĂĂĀGÆÆ*ÇĒÆĒĒMĂÇĒÆĀŌĂEP





E





Experiential 75: ÖEEÉÄÇÄLLÉEÄLÇÖÖDÄMEDÄE



LÊÆGÊÅUÕÂÆÈÈÆÀMÆÀÔÆEÃMBÊMÇD

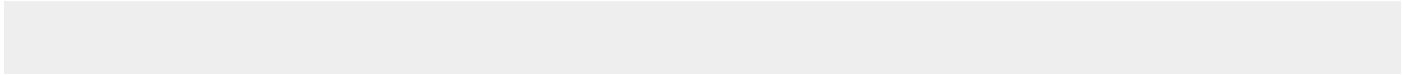
Experiential 79: ÌaÖÒÌDÃÀÉÌÊÈÉÀÊÖÆÈÈÆÀMÆÀÔÆEÃMBÊMÇDÀÁÈÈÊÁÇMÀDÂ&EBER

À	Undergraduate n=25
K	36.0% (n=9)
í	32.0% (n=8)
Ú	0.0% (n=0)
X	8.0% (n=2)
î	0.0% (n=0)
ÿÆÈÈBOÄÄÌ	24.0% (n=6)



ÁÁÉ

Experiential 80: F... MEÓÁ/EIOÁ DÁÁÁÁEÉÁ DÁ



LEGE A U O A E E E A M A O A FE A M B E M Ç D

Experiential 82: Ö EE E Á Ç Ä Æ E E È É À M É A O A F E Æ M B E M Ç D Ä È A È A M B È M Ç D Ä R

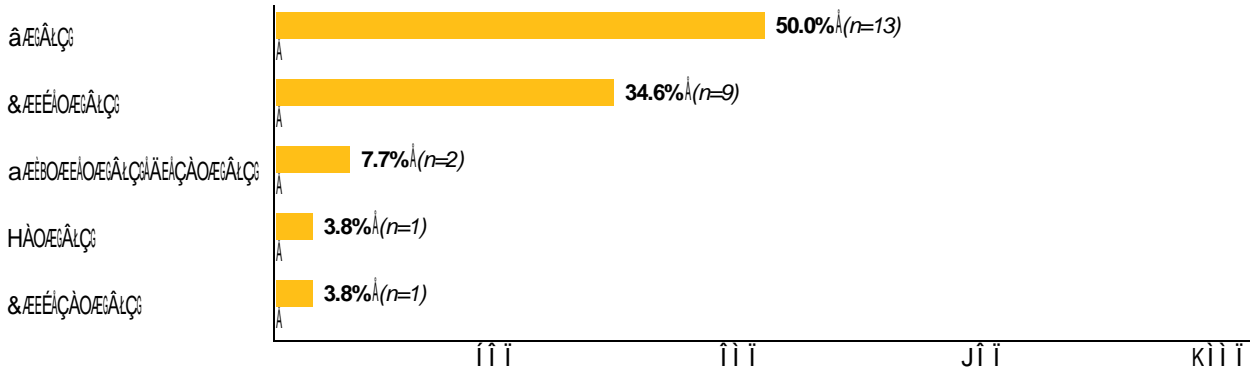
H Ä È E E E Ä È Ç Ä B E Ä (n=27)



Experiencia de los usuarios con el producto

Experiencia de los usuarios con el producto
 El estudio se realizó con el objetivo de evaluar la experiencia de los usuarios con el producto. Se utilizaron cuestionarios para medir diferentes aspectos de la experiencia, como la facilidad de uso, la calidad de la información y la satisfacción general. Los resultados se muestran en el gráfico de barras.

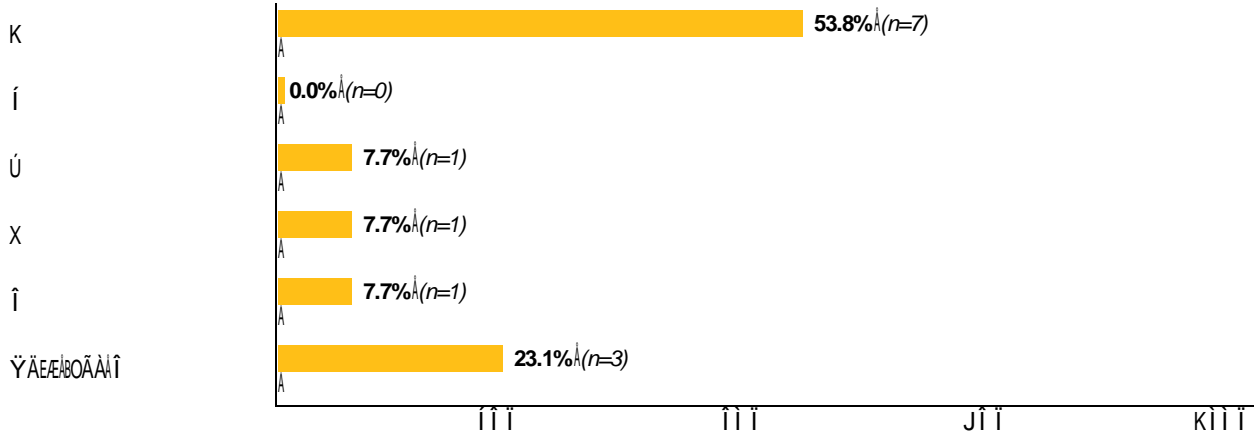
Gráfico de barras: Experiencia de los usuarios con el producto (n=26)



æGÈÀÈMÃGÅUÕÂÆÈÈÆÀMÆ

Experiential 86: àãö!dãäé!m!é!è!m!ã!g!è!ö!æ!è!è!æ!m!æ!á!ê!è!é!é!ç!m!ä!d!â!è!è!è!è!

ÀÀ HÀÈÆÈ | ÈÄÊÇÄBEÄ (n=13)

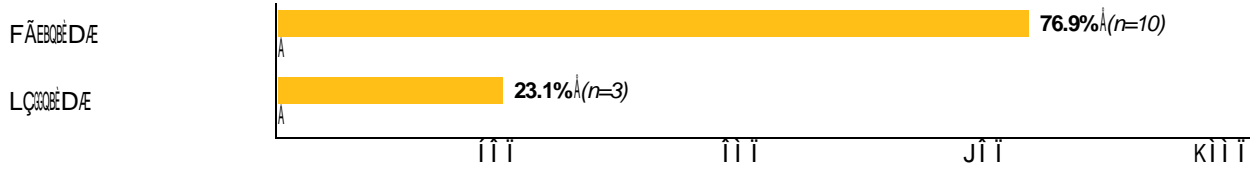




æGÈÀÈMÃGÀUÕÂÆÈÈÆÀMÆ

Experiential 87: ÆFÛGÈÁÁÆÈÈÈMÃBÆÈÈLBOVÆÁÆÆÛÂÆÈÈÆÀMÆÁÏÛÈÈÈLÇSÁÆÁÆÈÈBQÈDÆÛSCÆÈVEMBÁÛSÁBOÃBÁÁÁÆÈÈS

ÆÆ HÀÈÆE I EÃÊÇÃBÆÁ (n=13)





EXPERIENTIAL 89

EXPERIENTIAL 89: A horizontal bar chart showing the distribution of responses for three categories: Ž, a, and ü. The x-axis represents percentage from 0% to 100%.

AA HÄÈÈ | EÄËÇÄBEÄ (n=14)

Ž



a



ü



0%

25%

50%

75%

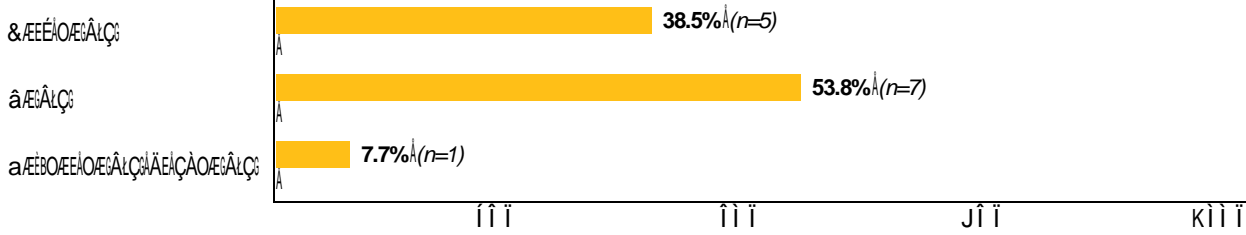
100%



EXPERIENTIAL 90

EXPERIENTIAL 90: A 360-degree view of the customer experience. It's a comprehensive, multi-channel approach that captures the customer's journey from the moment they first interact with your brand to the point of purchase and beyond. It's a holistic view of the customer experience that includes everything from the website to the mobile app to the in-store experience.

EXPERIENTIAL 90: A 360-degree view of the customer experience. It's a comprehensive, multi-channel approach that captures the customer's journey from the moment they first interact with your brand to the point of purchase and beyond. It's a holistic view of the customer experience that includes everything from the website to the mobile app to the in-store experience.





CBÇÊÆÀBÃÑÆÃMOÈÀ I

Experiential 94: ÌFÛÆÃÁÆÈÈMÃBÆÈÈLBOÈÁÆÈÒÁÆÈÈÆÀMÆÈÒÁÁLÇÛÁÆÈÁÆÈBQÈDÆÈÓSCÆÈEMBÁÆÛBOÁBÁÁÆÈS

À	Undergraduate n=8
LÇÛBÈDÆ	87.5% (n=7)
FÃEBQÈDÆ	25.0% (n=2)

CBÇÊÆÀBÃÑÊÃMOÈÀ I YÁTEÃÊÆÄÆÐÆG

Experiential 95: ÌFÇÊÃÁÆÊÈÈMÃBÆIØVEÀ I EÃÊÆÈÁÇIØBÃÁÈÈÌØØEØEÈIØEÆIÁMOÄÄØÄÁÁÇØÈMÁÆ
 ÁÈÈÐÁBÈØ

À	Undergraduate n=8
FEÆQ^	0.0% (n=0)
^ÈÁÊÆE I ÆBÆÈÀ	0.0% (n=0)
KÁB	12.5% (n=1)
ÍÀÊ	12.5% (n=1)
ÚEÈ	25.0% (n=2)
XBO	0.0% (n=0)
ÎBO	0.0% (n=0)
PBO	0.0% (n=0)
JBO	0.0% (n=0)
YBO	0.0% (n=0)
WBO	0.0% (n=0)
KÌBO	0.0% (n=0)
KKBO	12.5% (n=1)
KÍBO	0.0% (n=0)
aÄÄQIEÃÊÆIØVEÈS	0.0% (n=0)

ÿÄEÆBOÄÄÁÁÆÈ I EÃÊÆIØVEÈSÿÇÈÁÇE Æ ÁÄÁÆI T Æ ÁÄÁ



CBÇÊÆÀBÃÑÆÃMOÈÀ I YÁFÇØGÈMÔFÈÈÐÃBÆÔæOÃEBÆE

Experiential 95: ÌFÇÊÃÁÆÊÈÈMÃBÆIØEÆI EÃÊÆÈÁÇIØBÃÄÈIÒOÈBØEÈBØEÌÁMOÃÄIÒÃÁÁÇØÈMÃÆ ÆÈÈÐÃBÆÔ

À

Undergraduate
n=7

FÇØÈM	100.0% (n=7)
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Experiential 101: Ö EE EÉ Ä Ç I Ä U EE EÉ Ä Ç Ö Ö É D E A E D Ä G Ä É D E A B I A A E E Ä Ç B I A A Ä É I Ä I É Ä Ç E I Ä B Ç E É
Ä Ø E Ä Ä É Ü Ö Ä É Ü Ö Ä E E E E Ä M E Ä Ä Ä Ä M







CĂBĂLĂMBĂ

Satisfaction 106: **100%** (n=102)

100% (n=102)

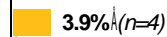
100%



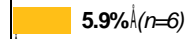
100%



100%



100%



100%



100% 100% 100% 100%



YÄBÈDÄBÈÄÄ

Motivation 109: Ä Ö Ö M O Ä L Ü B O E Ä V E L O V E Ä B I E V E Ä M E E O V E Ä E Ä Ç E I Ä E B Ç Ä B È Ä Ä O V E L Ä E V E L O V E I È Ä Ä Ä I B O V E Ä E I E V E Ä E Ä Ç E Ä M E Ä B È Ä M Ä D Ä G V E B Ä E R Ä S C V E G V E M B Ä G B O Ä B Ä Ä Ä Ä S

Ä	Undergraduate n=97
A V E M E Ä B È Ä M Ä D Ä G V E B Ä E Ä Ç E I O Ä M O Ä Ä O Ä Ä T U È	87.6% (n=85)
Ö Ä E P È Ä I Ä Ä Ä E B O B È D Ä E	21.6% (n=21)
Ö Ä E P È Ä I Ä Ç Ç O B È D Ä E	9.3% (n=9)
H Ä V E D Ä G Ä E E Ä Ä Ä È Ä Ä E V E P È Ä I V E D Ä G Ä È D Ä E Ä B	3.1% (n=3)
H Ä V E D Ä G Ä E E Ä Ä Ä Ä Ä Ä B Ä Ä E V E P È Ä I V E D Ä G Ä È D Ä E Ä B	2.1% (n=2)
O E B O Ä E E	1.0% (n=1)
æ Ä È È Ä I Ä Ä È Ä M O Ç È È E Ä Ä Ä È Ä B O V E Ä L Ä D È Ç È	1.0% (n=1)
A V E M E Ä B È Ä M Ä D Ä G V E B Ä E Ä Ä Ä Ä B O Ä V E M Ä Ä È Ä È Ä V E È Ç M Ä B È Ä Ä	1.0% (n=1)



